



# American Red Cross

## Greater Cincinnati-Dayton Region

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I can't say enough about how great of a help Sara Sweeterman has been to me during her time here at the Red Cross. She started this summer, along with five other interns and quickly became my most dependable worker. In fact, in my more than 30 years in the Broadcasting/Public Relations industries, Sara stands out as one of the best interns I've had in my career.

Sara has many great attributes; below are a few that stand out:

### Quick Learner

When Sara first started at the Red Cross, I had her write a press release. I gave her very little direction, but she took on the task with enthusiasm and did the best she could. Her first effort was less than par. She came to me, told me that she had never written a press release and wanted to learn. I spent, maybe a half hour with her explaining her mistakes and telling her what she could do better. **I was impress by how intently she was listening. She accepted the constructive criticism in the positive manner it was intended.** As a result, Sara can now write press releases—or anything else I need her to write—with little, to no, oversight and minimal, if any, revisions.

### Dependable

Sara is here when she says she will be here, and in addition, will offer extra hours when she knows I need her help with a project. I trust that when I give her a project and a deadline she will complete the project on time and with high quality. Sara recognized my need for her continued help after she completed her summer internship and offered to stay for the fall semester.

### Independent Worker

Sara does not need constant supervision and/or instruction. She's comfortable asking for instruction and clarification when she needs it, but does not require continual oversight. She has the keen ability of knowing when she needs to figure something out on her own and when she needs to ask for help. That's a skill that's normally developed later in a professional career but Sara has already mastered it.

### Mature

Sara fits in very well in a professional setting. Her demeanor, attitude and attire are perfect. She's intelligent beyond her years.

### Personable

Sara is fun, kind, and pleasant!